

# **THE OUTLOOK FOR UNCONVENTIONAL FUELS**

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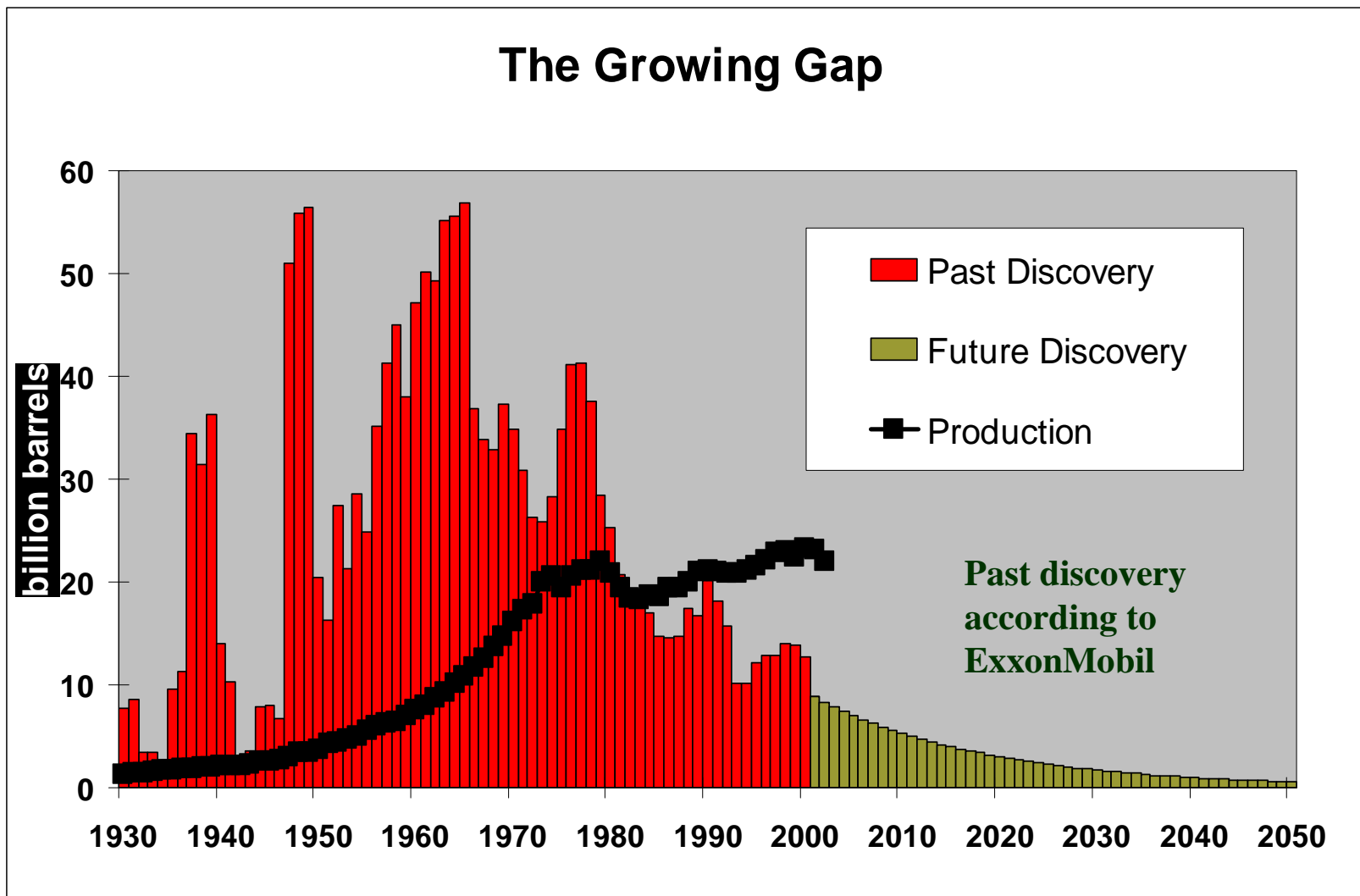
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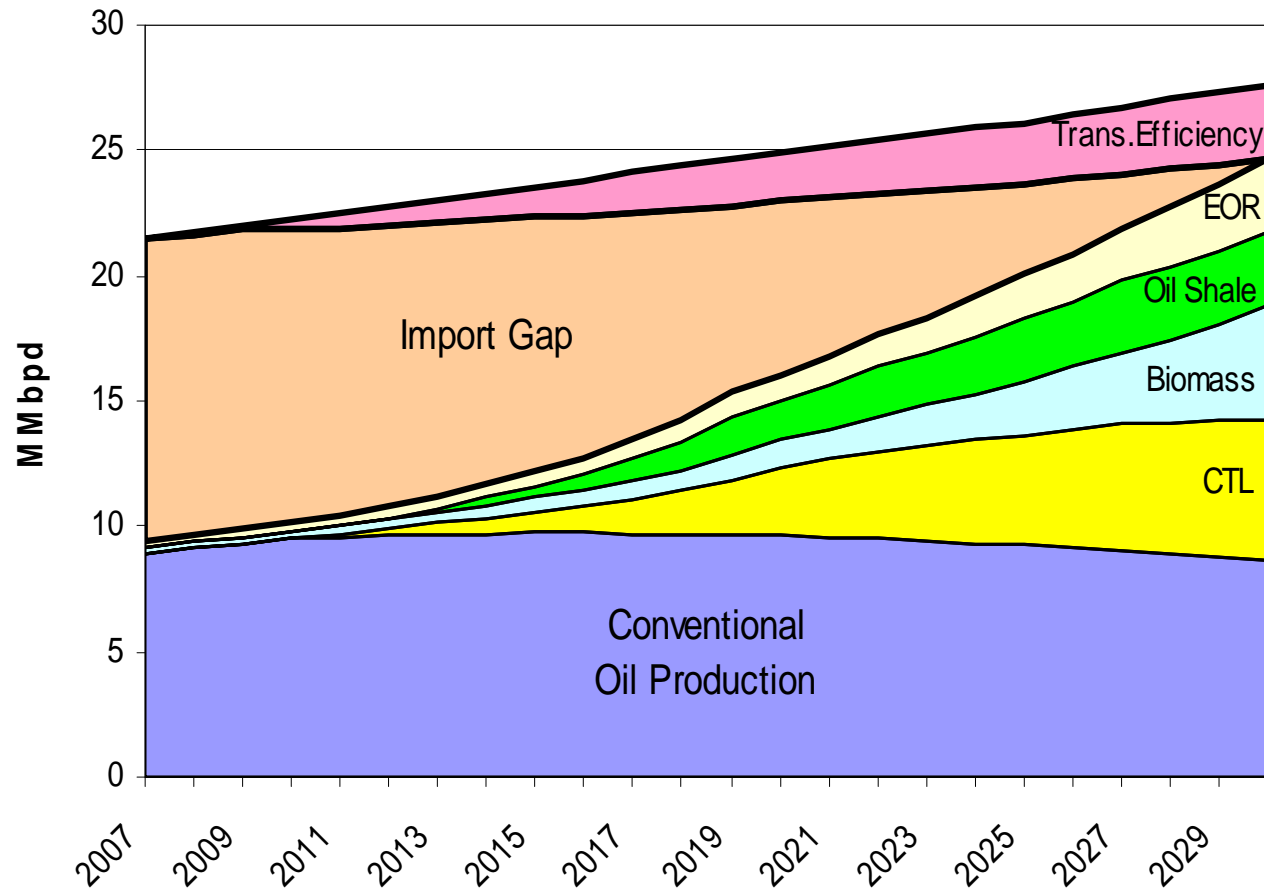
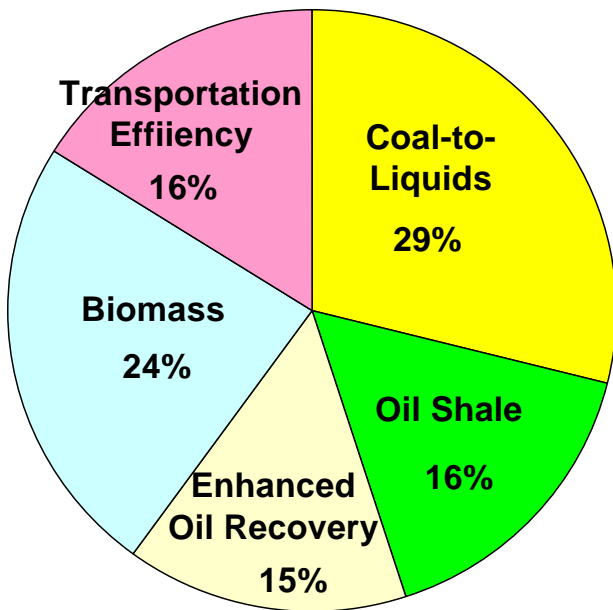
**No, we're facing a liquid fuels crisis**

# WORLD HAS BEEN CONSUMING MUCH MORE OIL THAN IT HAS BEEN FINDING



# ARE UNCONVENTIONAL FUELS THE ANSWER?

Eliminating U.S. oil imports by 2030 – Southern States Energy Board, 2006

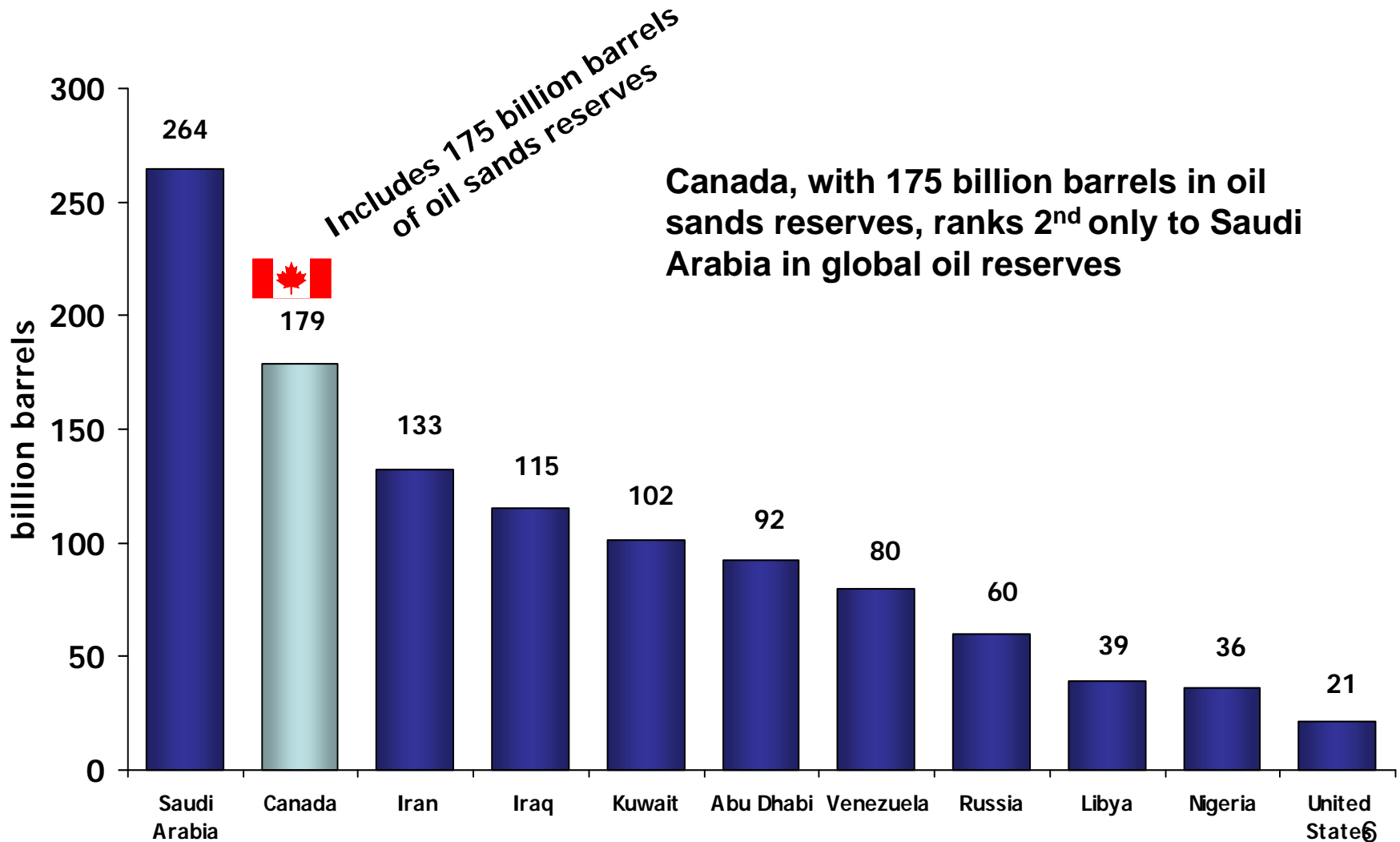


# OIL SANDS

- Immense resource
- No exploration costs
- No decline curve
- Capital access
- Politically stable
- 40 yrs. development
- Challenges
  - Capital costs
  - Labor
  - Natural gas
  - Water
  - Climate
  - Environmental



# GLOBAL CRUDE OIL RESERVES BY COUNTRY

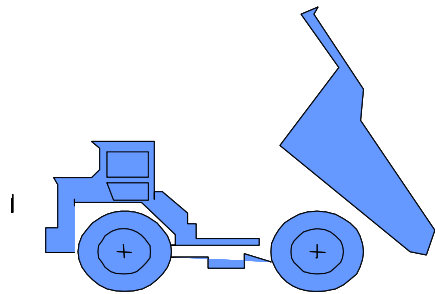


# TWO EXTRACTION METHODS: MINING & IN-SITU

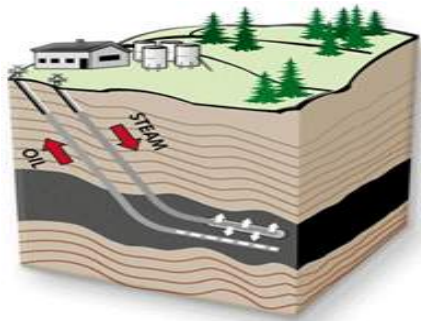
**Extraction**

**Upgrading**

**Refining**



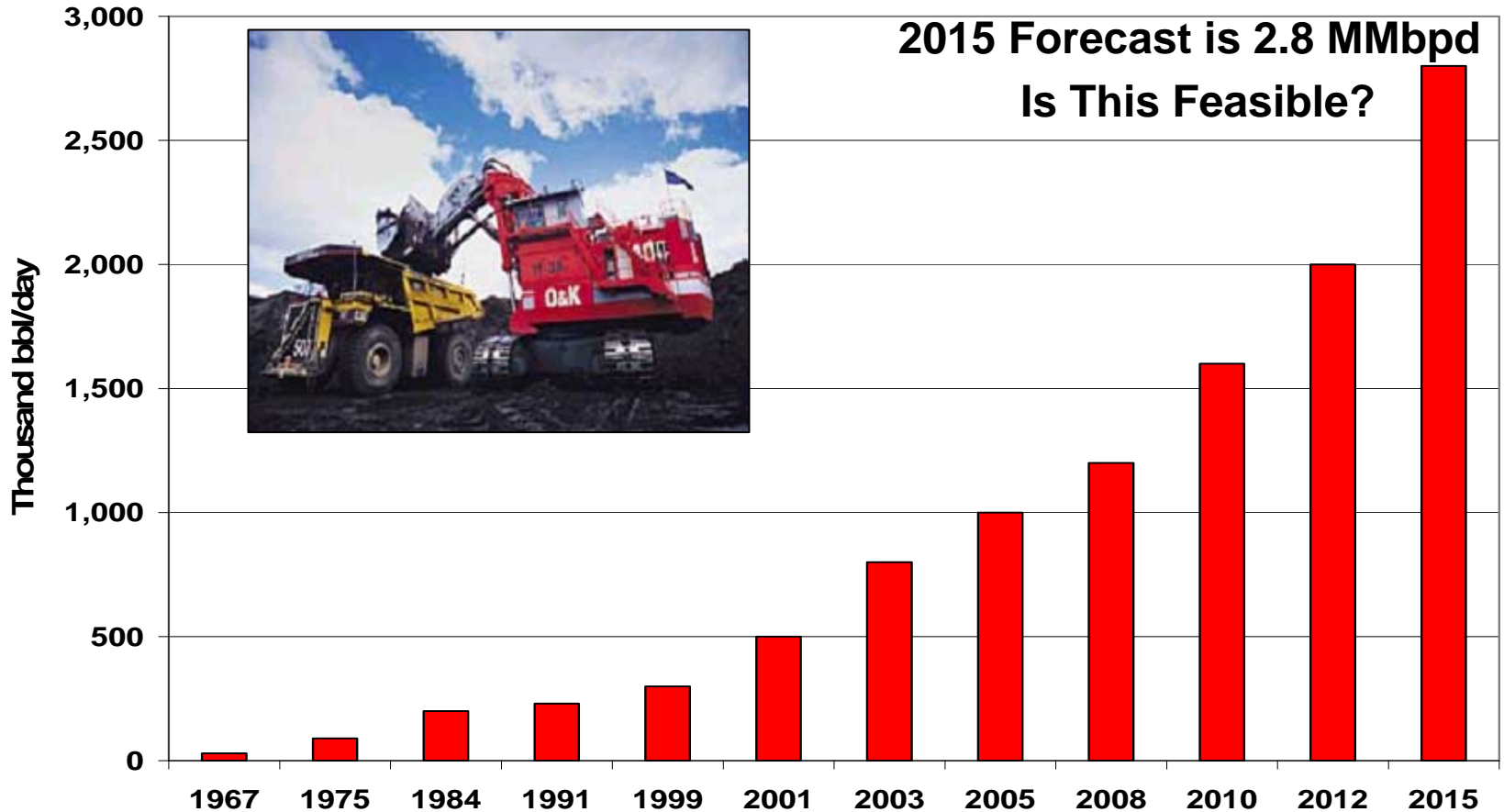
**Mineable**



**In-Situ**



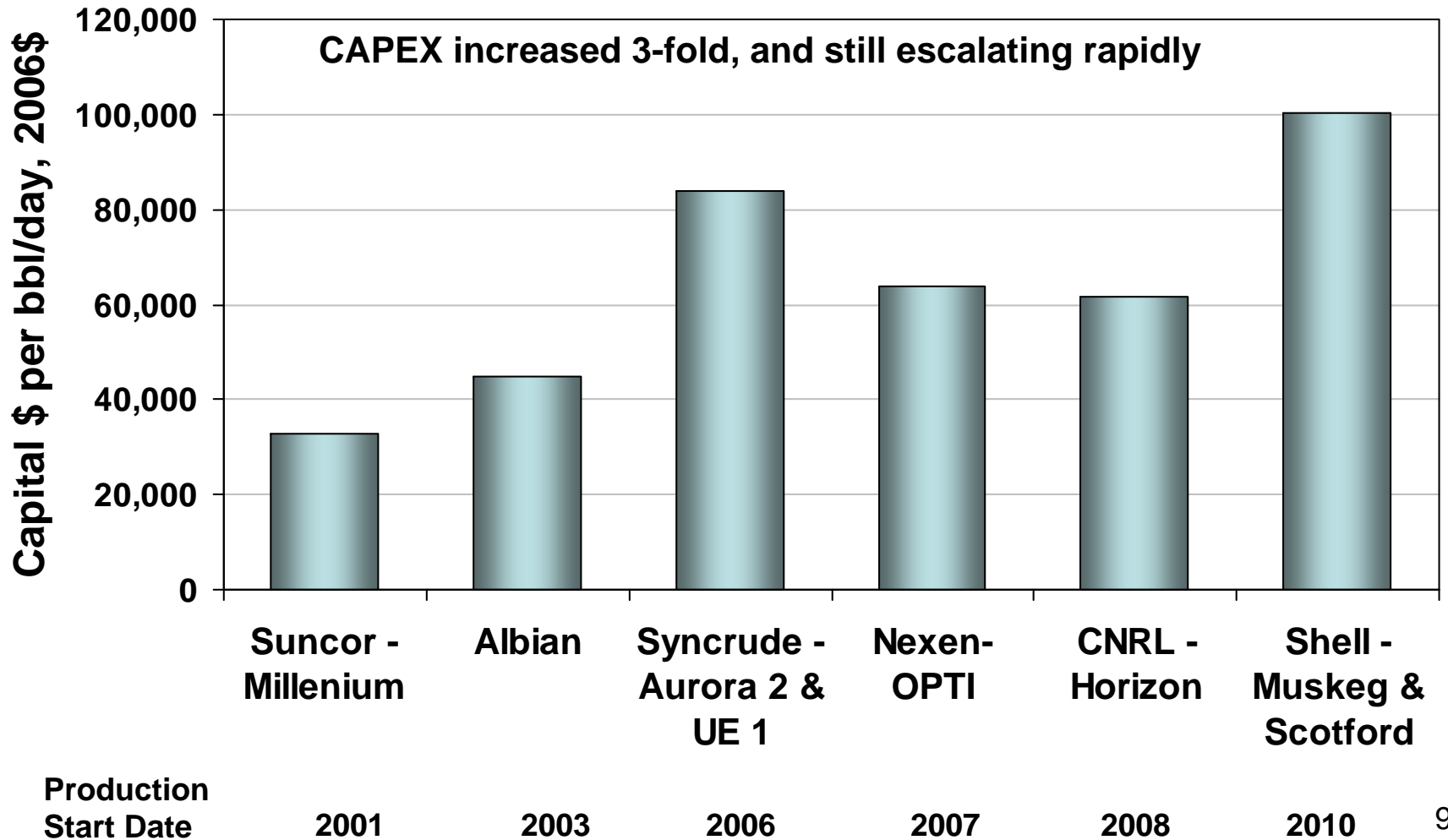
# OIL SANDS CURRENTLY PRODUCING 1.1 MMBPD But it Has Taken 40 Years to Reach This Level!





# OIL SANDS CAPITAL COSTS INCREASES

## But Cost Increases are Global for all Energy



# LIQUID FUELS FROM COAL

## *U.S. Could Be the New Middle East* **1.55 Trillion Barrels of Coal Synfuel**

### Old Middle East

Saudi Arabia:	261.8 Billion Barrels
Iraq:	112.5 Billion Barrels
UAE:	97.8 Billion Barrels
Kuwait:	96.5 Billion Barrels
Iran:	89.7 Billion Barrels
Qatar:	15.2 Billion Barrels
Oman:	5.5 Billion Barrels
Yemen:	4.0 Billion Barrels
Syria:	2.5 Billion Barrels

**TOTAL 686 Billion Barrels**

### U.S. Domestic Coal

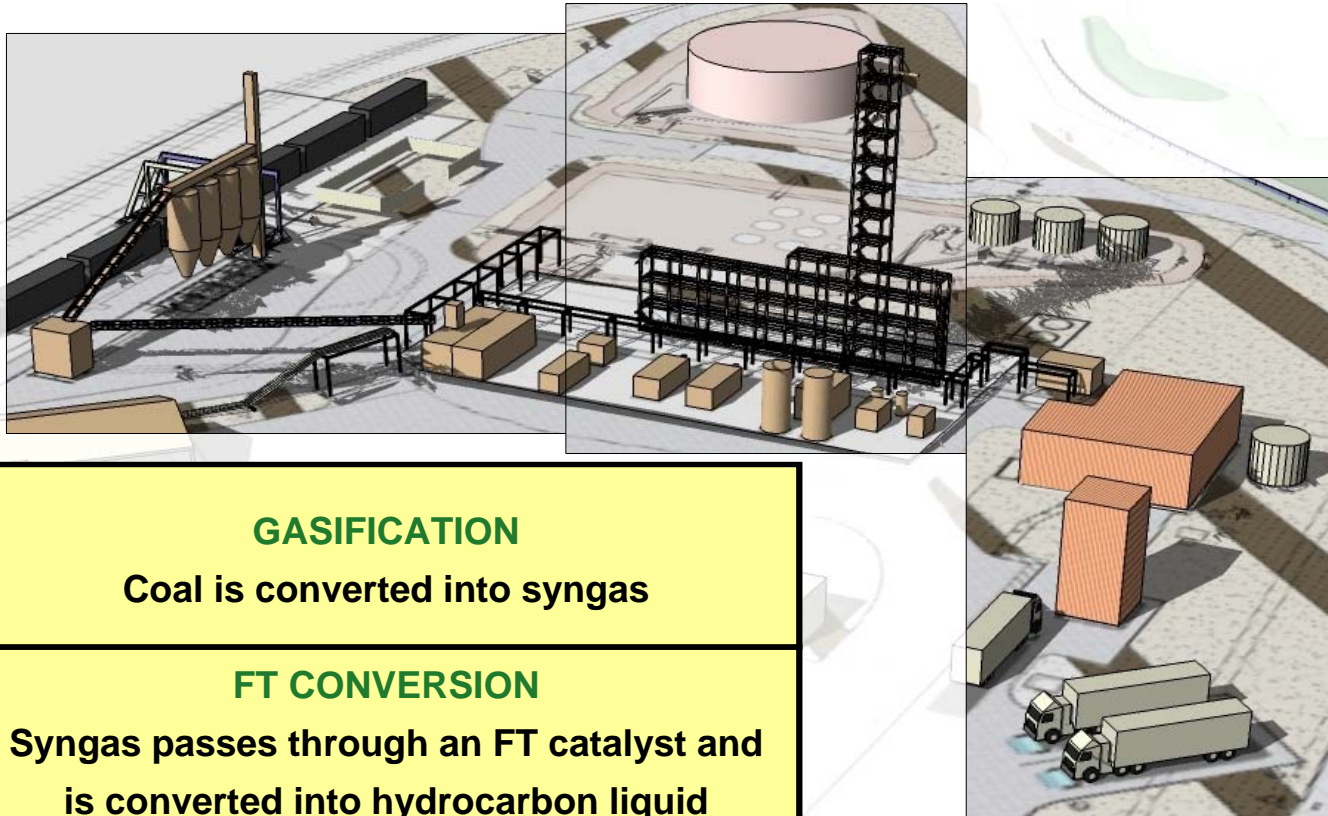
(oil equivalent)

Recoverable reserves	0.55 T Bbls
Demonstrated reserve base	1.0 T Bbls

**TOTAL 1.55 T Bbls Equivalent**

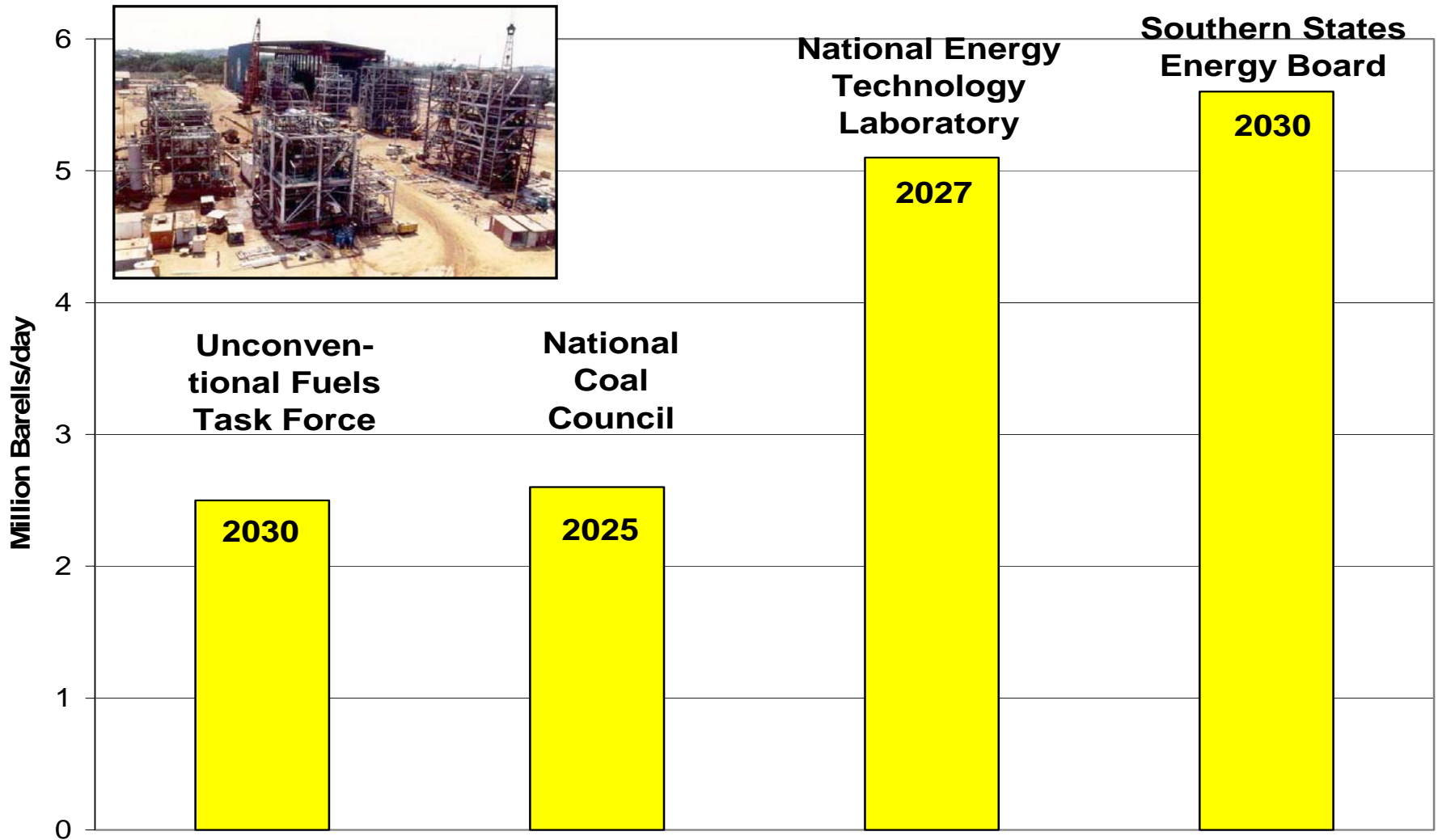
# COAL-TO-LIQUIDS TECHNOLOGY

A Proven Technology Currently in Use World-Wide



<b>1</b>	<b>GASIFICATION</b> Coal is converted into syngas
<b>2</b>	<b>FT CONVERSION</b> Syngas passes through an FT catalyst and is converted into hydrocarbon liquid
<b>3</b>	<b>UPGRADE</b> The FT liquid produced is upgraded into ultra clean synthetic fuels

# ESTIMATES OF U.S. CTL POTENTIAL



**Bottom Line: All studies indicate huge potential for CTL**

# BARRIERS TO CTL

- Technical: Integrated operations of advanced CTL technologies
- Economic:
  - Uncertainties about future WOP
  - High capital and operations costs
  - Investment risks
  - Competition for equipment and engineering skills
- Environmental:
  - CO<sub>2</sub> and criteria pollutants emissions
  - Expansion of coal production
  - Water requirements
- Social: NIMBY & public resistance to coal use

# HYPOTHETICAL CTL PLANT EXAMPLE (26,000 barrels/day)

## Expenditures:

- Capital (plant): \$3.2 billion
- O&M: \$114 million/yr
- CO<sub>2</sub> sequestration: @\$15/ton CO<sub>2</sub>, \$98 million/yr

## Revenues>Returns:

- Net revenues: \$700 million/yr
- Return on investment (ROI): 16%

## Bottom Line:

- Net cash-flow is positive by year 7 of project
- Plant is profitable during year 13 of project
- CTL plant competes with oil at \$61/bbl

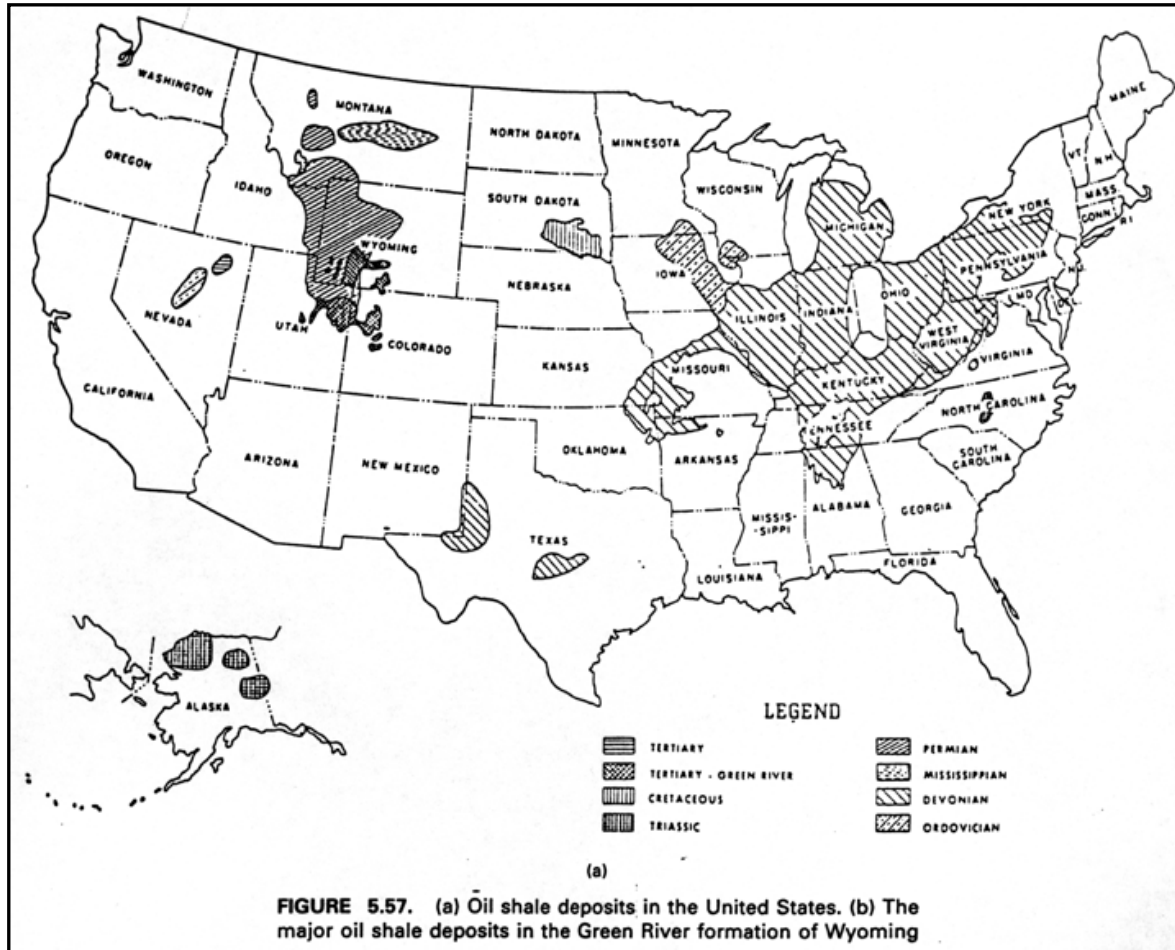


# OIL SHALE BASICS

- Hydrocarbon bearing rock
- Enormous resource: 2.6 trillion BOE; about = world oil reserves
- Advantages:
  - 2 trillion+ in U.S.; most in CO, UT, WY
  - Well specified
  - Extensive RD&D conducted
- Issues:
  - Huge CAPEX
  - Never been commercialized
  - Requires huge energy input
  - Environmental problems: water, waste, CO<sub>2</sub>, etc.
  - Infrastructure: roads, facilities, labor, etc.



# EASTERN & WESTERN OIL SHALE RESERVES



U.S. Geological Survey's Reserve Estimate: 2.1 Trillion Barrels



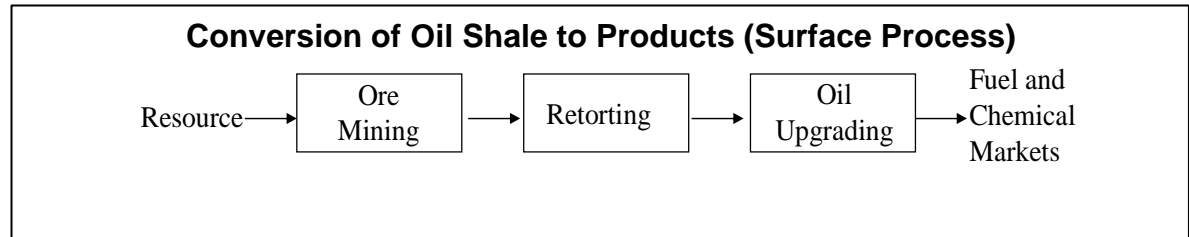
# OIL SHALE TECHNOLOGIES

Two basic processes:

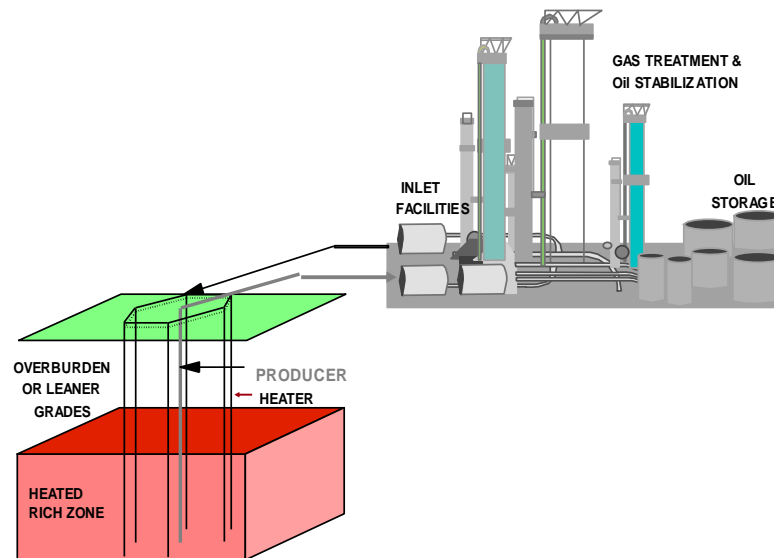
- Mining followed by surface retorting
- In-situ retorting

Shell modified in-situ process (ICP) most viable

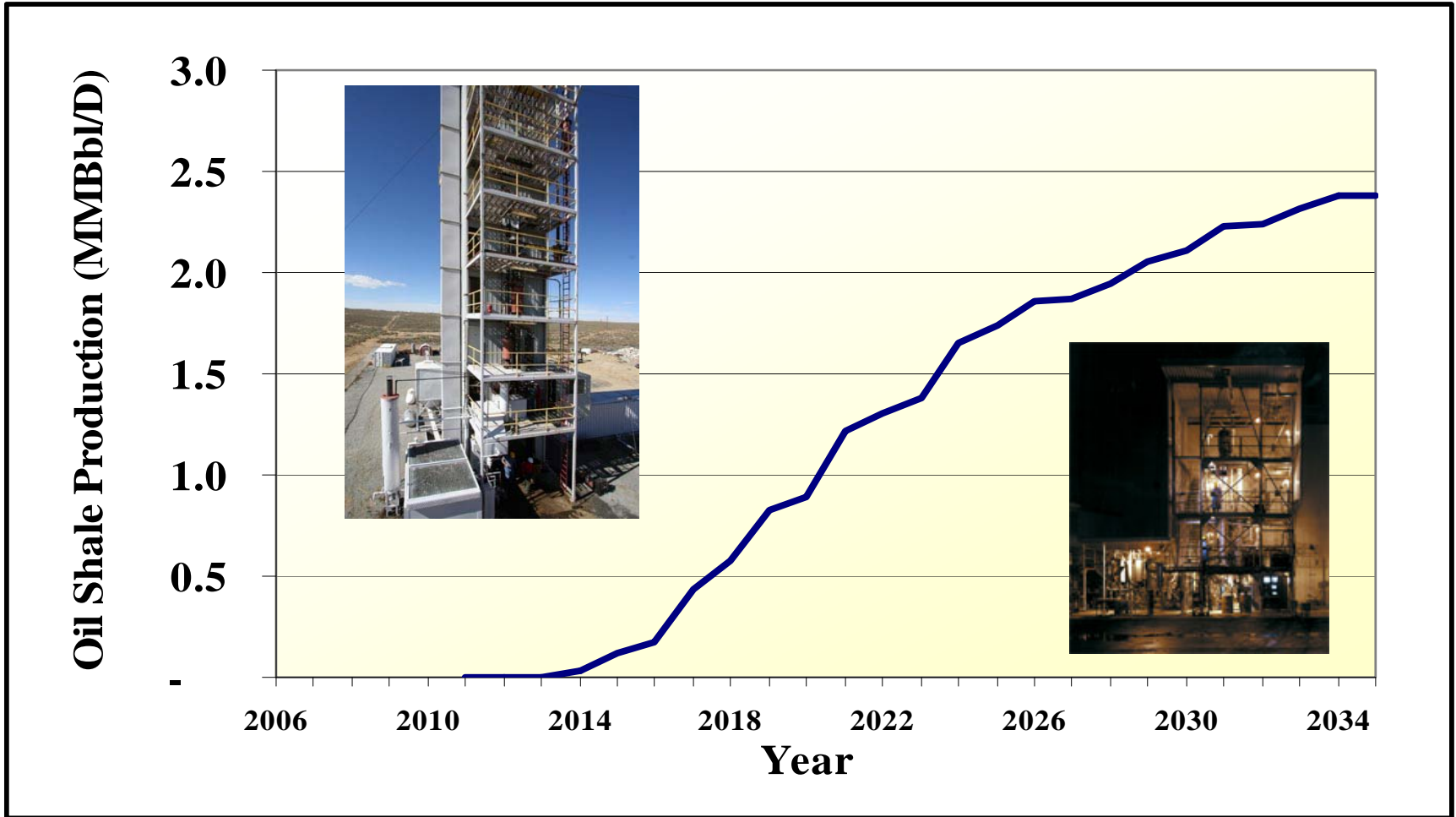
However, energy input is enormous: e.g., 250K bpd would require all Colorado electricity



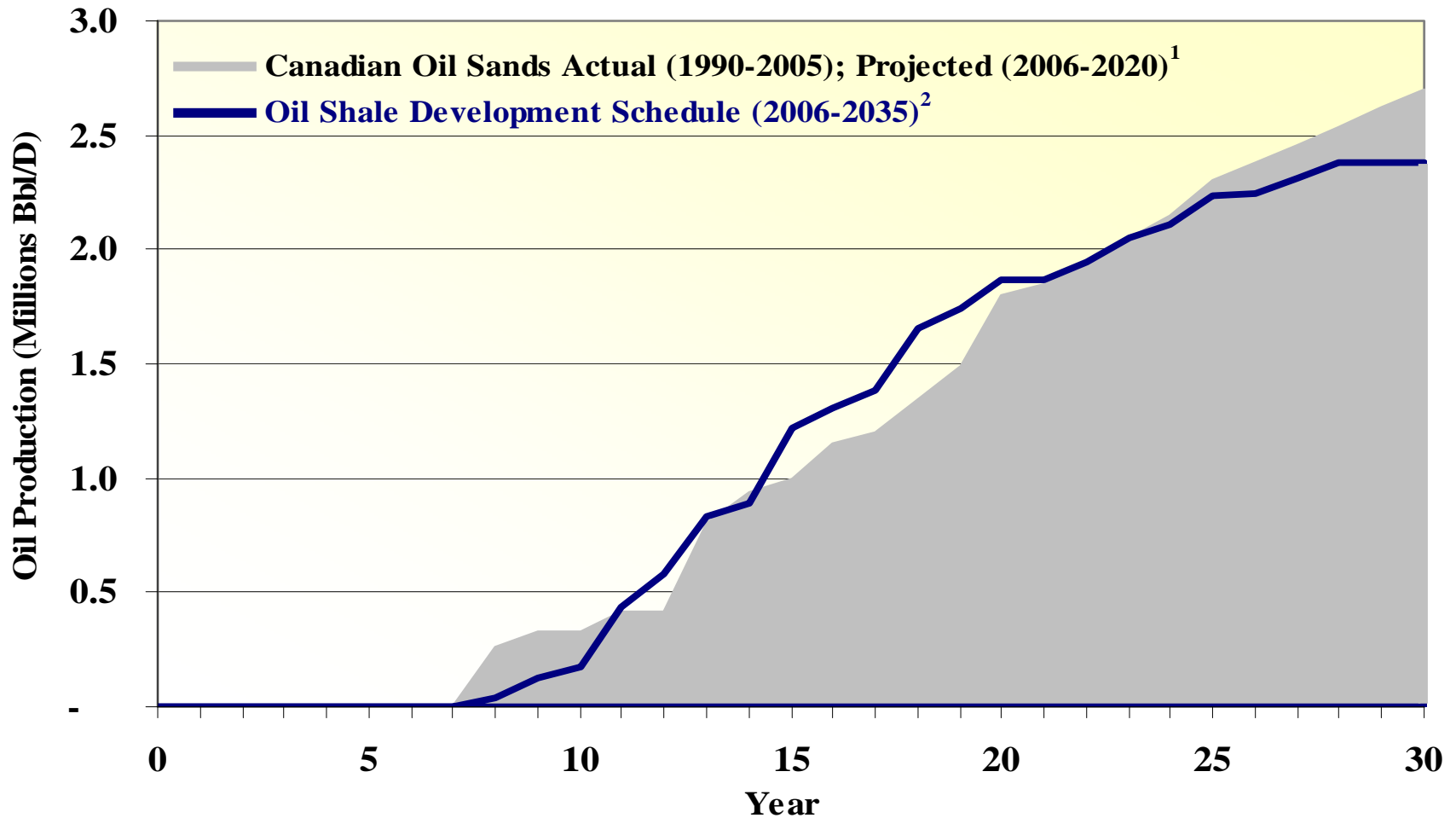
## Overview of In-Situ Conversion Process



# POTENTIAL OIL SHALE PRODUCTION (Estimated by DOE Unconventional Fuels Task Force)



# PRODUCTION SCHEDULE IS REALISTIC



1) Canadian Oil Sands Production Source: Energy Information Administration, IEO (2006)

2) U.S. Oil Shale Development Schedule: Oil Shale Working Group (2006)

# ECONOMICS AND COSTS

DOE estimated following costs (100,000 bpd facility):

- In situ: \$3.4 billion
- Retort surface: \$4.4 billion
- Retort underground: \$4.7 billion
- Annual O&M costs range \$0.6 – \$0.8 billion



But these have likely escalated significantly in recent years – perhaps by a factor of 2 or more

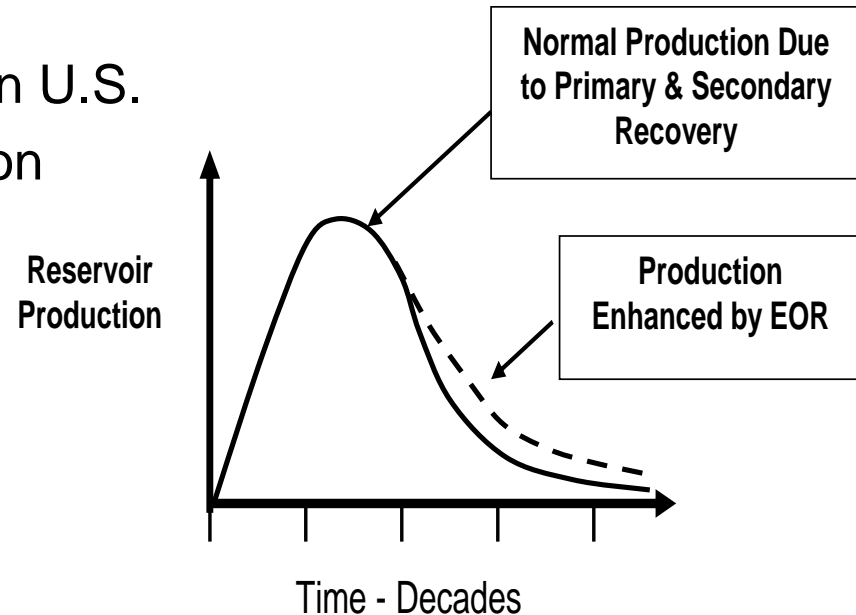
Further, RAND estimates costs to be much higher (double or more) and that oil shale requires oil prices of \$70 - \$95/bbl

Shell delaying its ICP commercialization

**Bottom line: Economics highly uncertain**, and first commercial plant unlikely for another decade

# ENHANCED OIL RECOVERY

- 80+ billion barrels of “stranded” oil in U.S.
  - oil left after conventional extraction
- EOR is initiated after primary and secondary recovery
- Employed since 1950s
- Most produced via CO<sub>2</sub> injection
- Expensive; currently limited by available CO<sub>2</sub> and pipelines
- **Major opportunity: A win-win** – produce more U.S. oil and sequester CO<sub>2</sub>

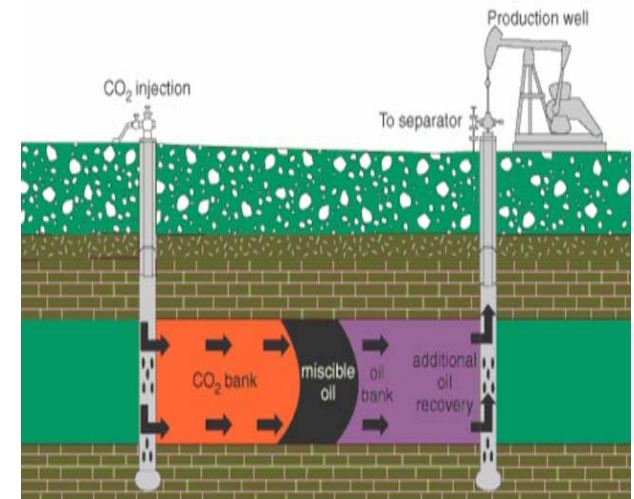


# EOR OPERATION AND GEOGRAPHY

## Existing U.S. CO<sub>2</sub> Sources and Pipelines



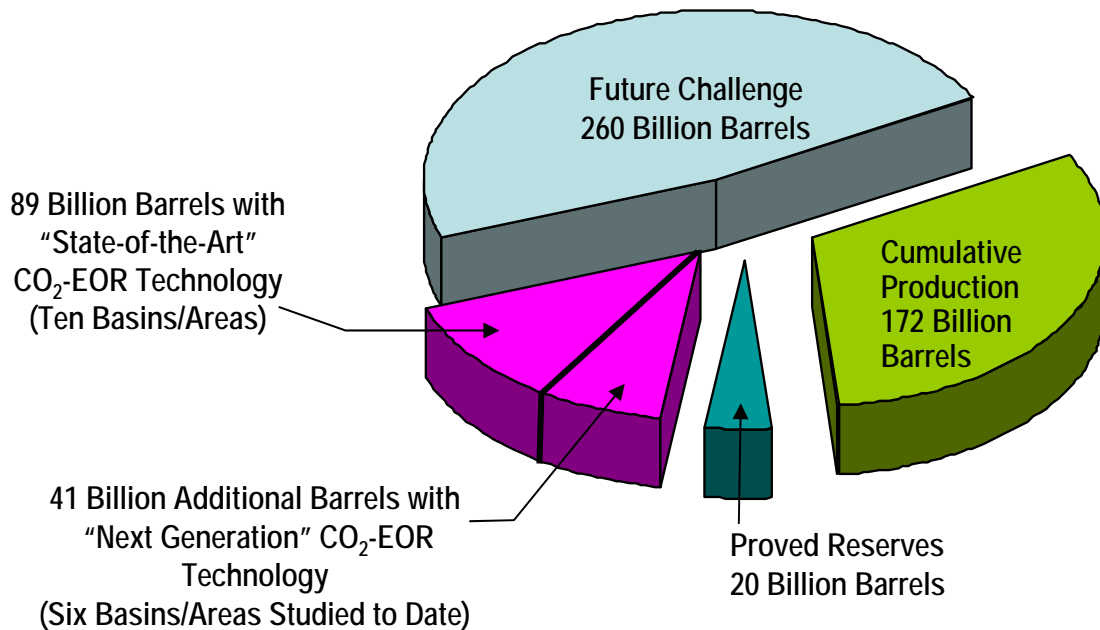
## CO<sub>2</sub> EOR Operation



# EOR POTENTIAL

Original Oil In-Place: 582B Barrels

Oil left: 390B Barrels

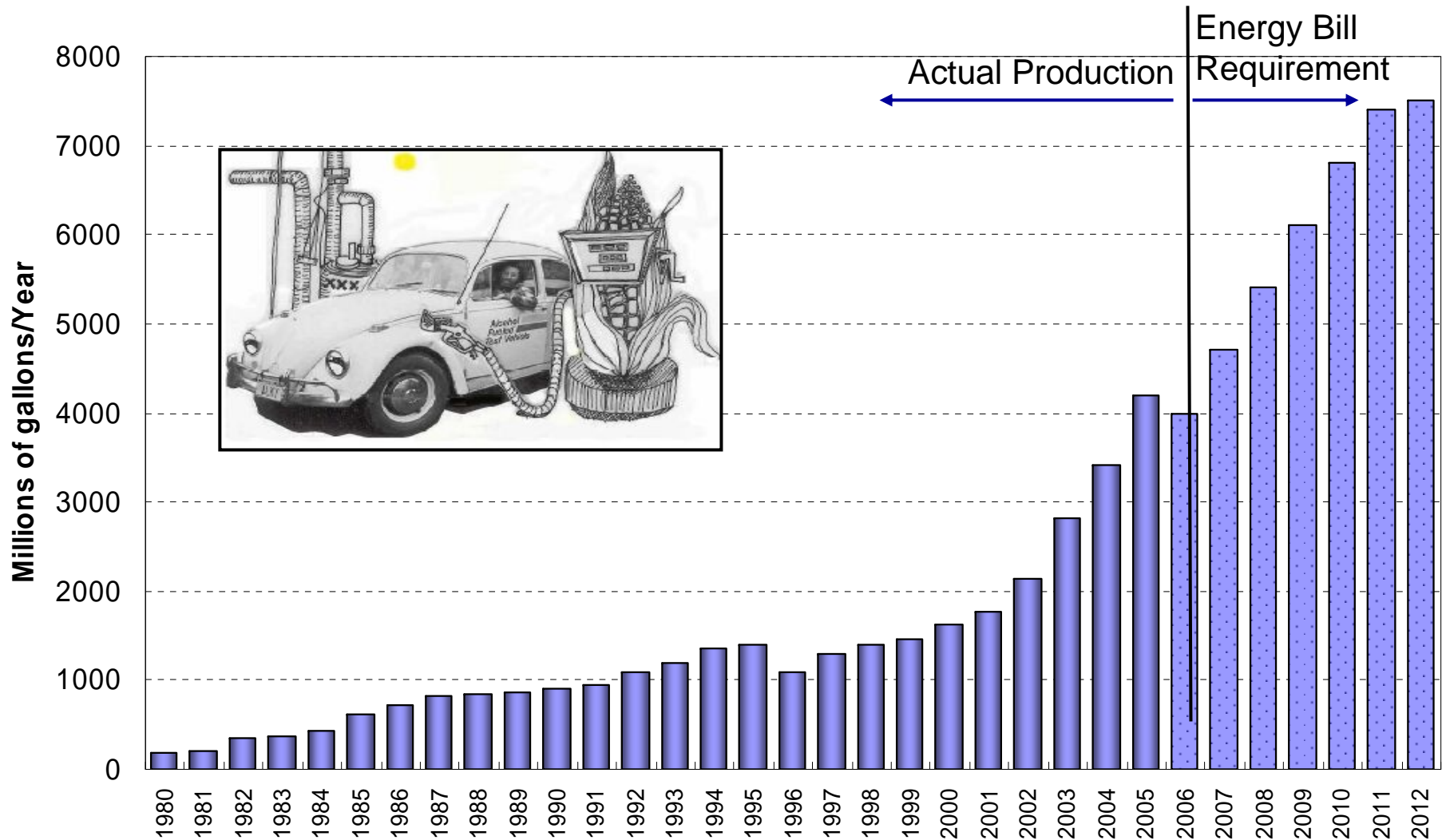


- 200K+ bpd currently produced in U.S.
- Most produced by small independent companies – not the “Exxons”
- New technology can significantly increase CO<sub>2</sub>-EOR potential





# U.S. ETHANOL PRODUCTION IS FORECAST (MANDATED) TO INCREASE SIGNIFICANTLY



# OF U.S. RENEWABLES ONLY CELLULOSIC BIOFUELS MIGHT HELP

- Potential of corn-based ethanol is not energy efficient & created the food versus fuel problem
- Cellulosic ethanol is more complex, difficult, & expensive than corn-based ethanol
- Industrial cellulosic ethanol technology does not exist.
- **BEWARE PROMISES VS REALITY -- REMEMBER CORN ETHANOL**



# CTL PLANT BENEFITS TO A STATE

- Volumes oil displacement
- Opportunity for guaranteed supplies in times of shortages
- Industry sales and profits
- Total (direct and indirect) employment created
- Specific jobs created by occupation & skill
- **Good jobs that cannot be re-located or off-shored**
- Tax revenues for state and local governments
- Technology development and spin-offs
- Revitalization of depressed regions

**Most States View CTL Plants as Economic Development and Job Creation Projects:  
It is All About “JOBS, JOBS, JOBS”**

# STATE AND LOCAL IMPACT

## (Example – 30,000 bpd Plant)

### Development and Construction:

- **Direct jobs: 2,000 total**
- Payroll: \$100 million/yr

### Operations & Maintenance:

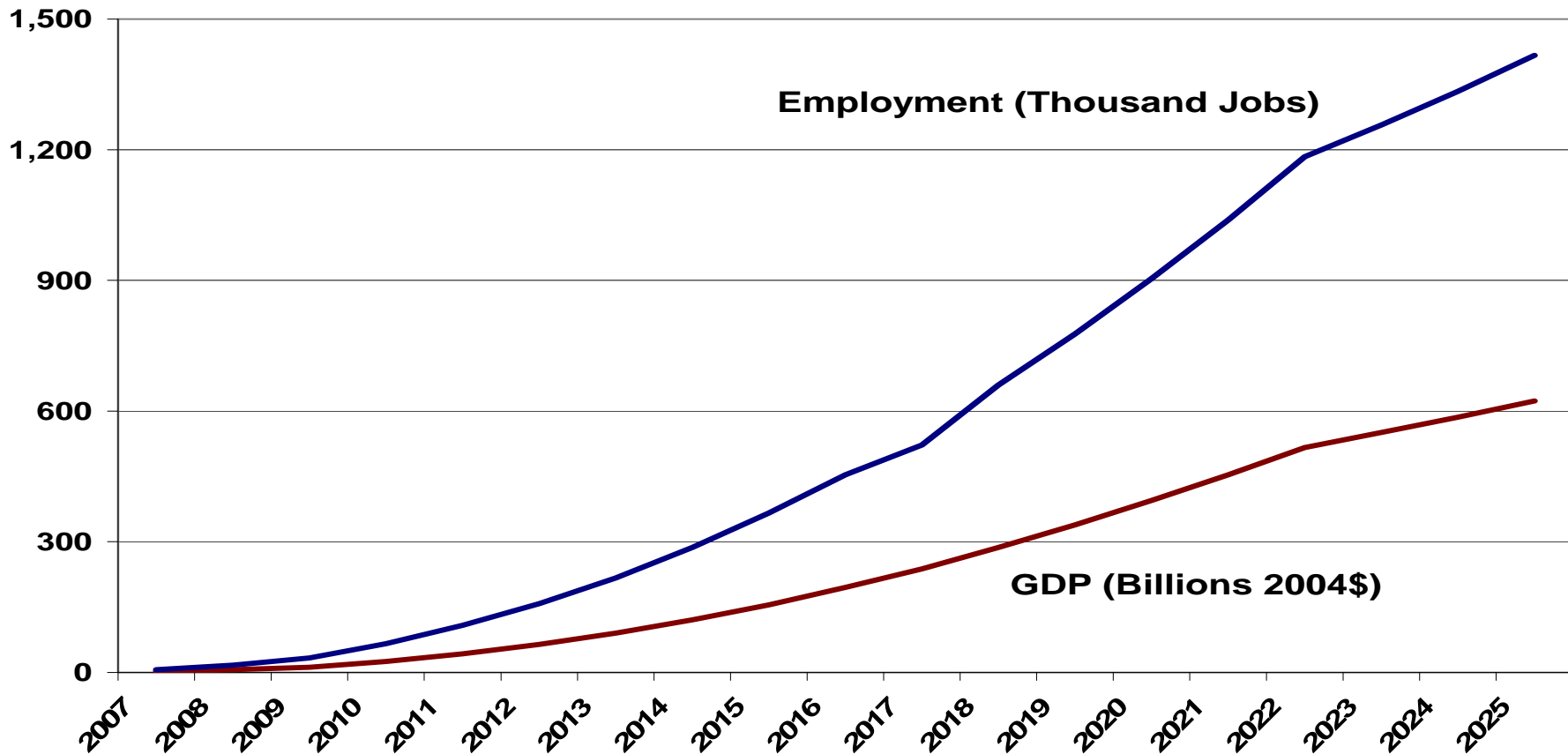
- Direct jobs: 350
- Payroll: \$25 million/yr.
- Expenditure, job and payroll multiplier: 1.8 to 2.2
- **Total (direct plus indirect) annual jobs: ~ 700**

**State and Local Government Tax Revenues:  
\$10 million/yr.**

# NATIONAL IMPACT

## (20 Year CTL Development Program)

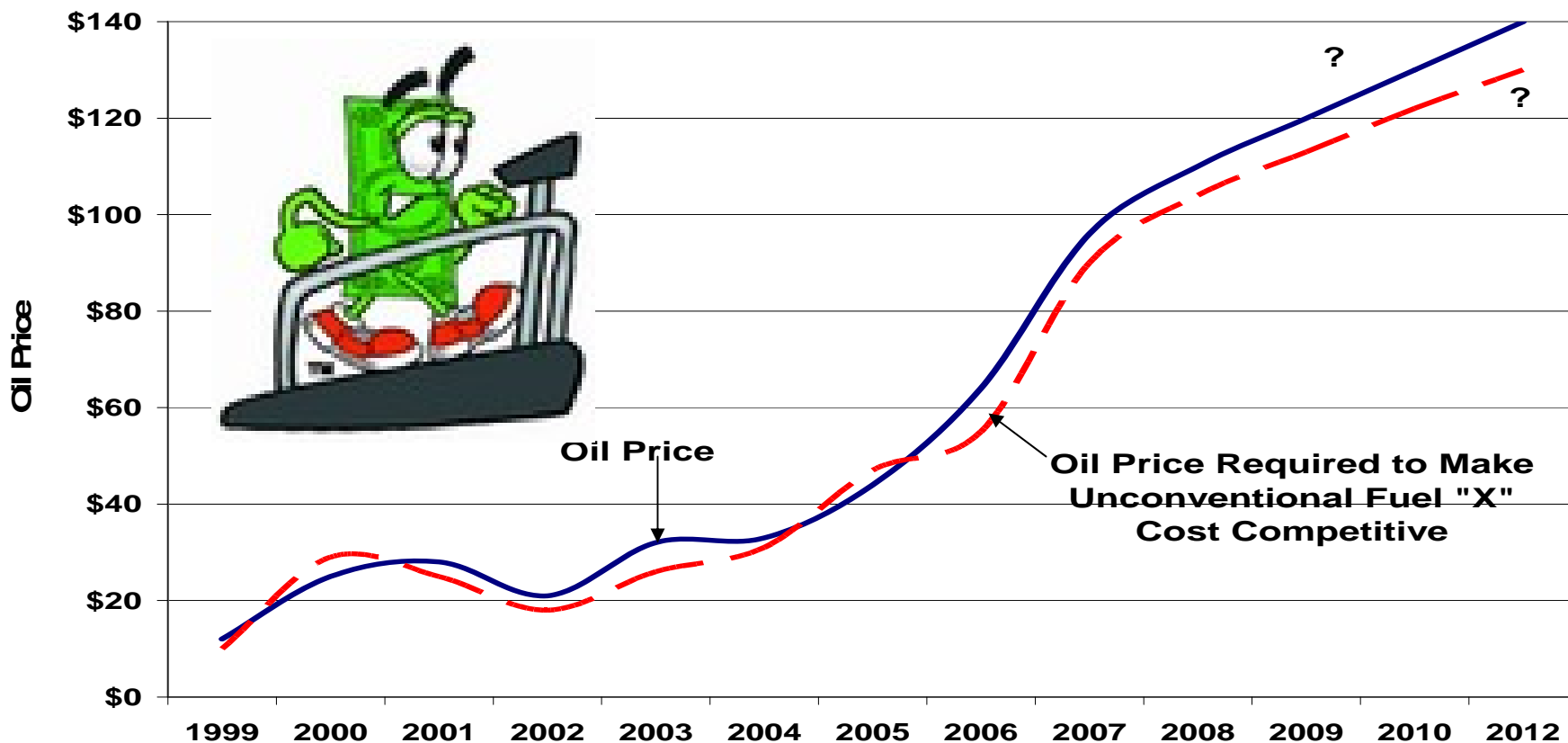
By 2025, U.S. GDP increases >\$600 billion and 1.4 million jobs are created



# ENERGY COST TREADMILL

*“Unconventional fuels will become competitive as oil prices increase”*

However, as oil prices have increased rapidly, so also have costs of unconventional fuels. Therefore, **price of oil required to make these fuels competitive keeps increasing**. Notationally:





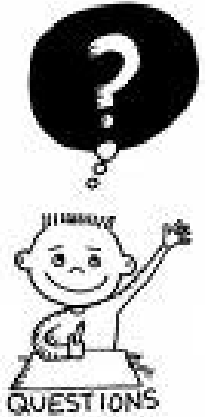
# ENERGY COST DILEMMA



- It is not only costs of unconventional fuels that are increasing.
- **Costs of all energy projects worldwide are increasing rapidly:** Oil & gas drilling, power plants, transmission lines, etc.
- Cost pressures result from increased demand from China, India, and other nations.
- Only a severe global recession will reduce these cost pressures.
- However, such a recession will also reduce oil prices – at least temporarily.
- Thus, **dilemma is that the same factors driving up oil prices are driving up the costs of all energy projects**, and these demand-related factors work in both directions.
- Thus, the costs of “unconventional fuel X” may always be too high to compete with the prevailing oil price.



# THE FUNDAMENTAL QUESTION



- Question always asked is “can we afford to pursue unconventional fuel alternatives”
- This may be the **wrong question**
- Perhaps **we should be asking “can we afford *NOT* to pursue unconventional fuel alternatives”**
- Serious concerns over U.S. energy: Large imports, national security, foreign policy flexibility, balance of trade, vulnerability, etc.
- Aggressive government policies and incentives are required to develop any unconventional fuels
- Closing thought: **Two best examples of alternative fuels development are Canadian oil sands and South African CTL, and both required massive, long term government and industry support**